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ENTICING BUDDING ENTREPRENEURS

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Who is an Entrepreneur ?

Definition :: An **entrepreneur** is a person who organizes and manages a business undertaking, assuming the risk for the sake of profit.

An **entrepreneur**:

- Sees an opportunity.
- Makes a plan.
- Starts the business.
- Receives the Profit.

What attracts people to become
Entrepreneurs ??

Is it only money ???



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To pursue their passion

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**They see a Business
Opportunity**



A close-up portrait of a man with short dark hair, wearing a dark suit jacket, a white dress shirt, and a blue and black striped tie. He is looking directly at the camera with a serious expression and pointing his right index finger towards the viewer. He is wearing a silver metal watch on his left wrist. The background is a plain, light gray.

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You are the Boss

Limitless earning potential

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Why the Leather Industry is important for Indian Economy ?

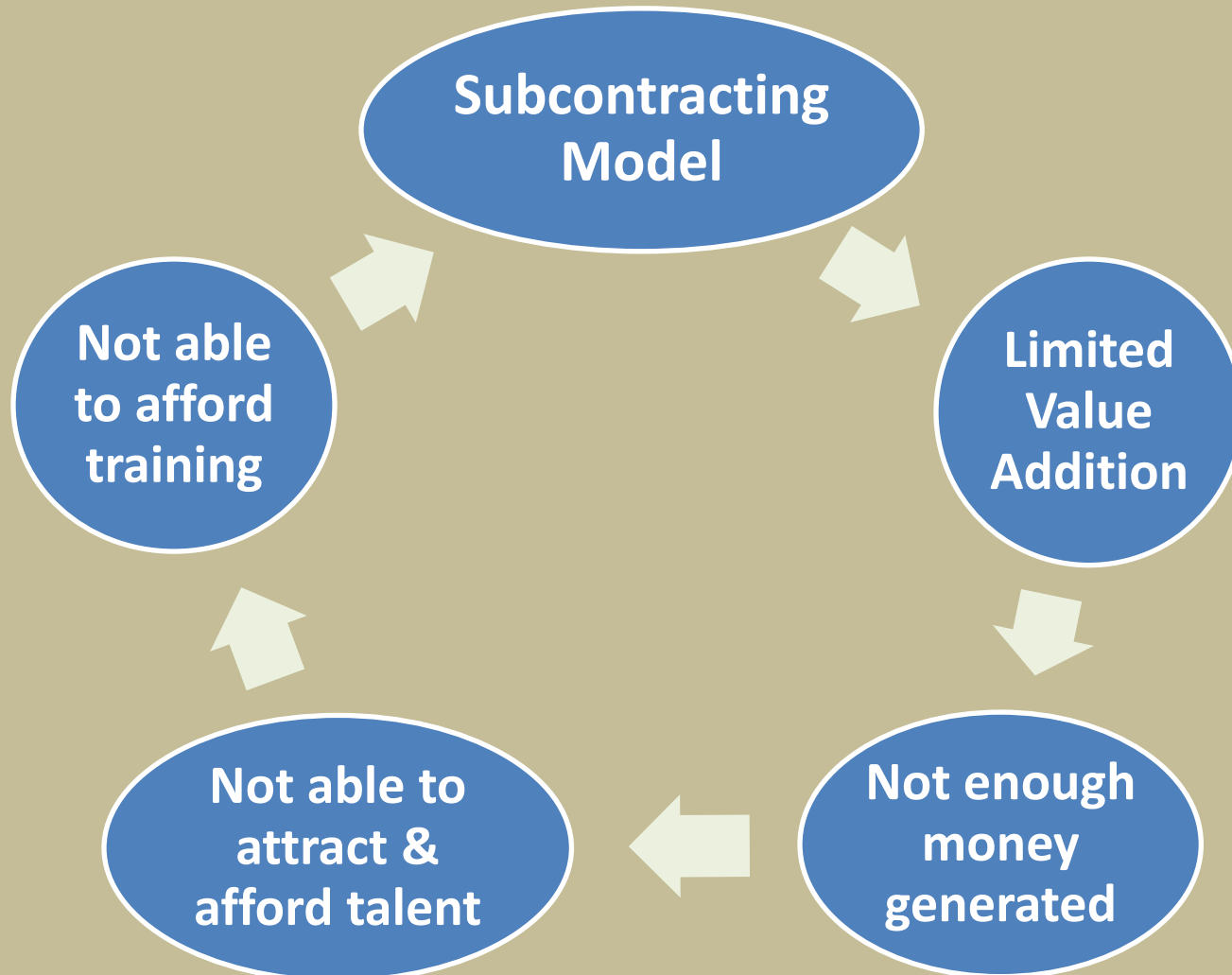
Modi Government has identified Leather sector for “Make in India”

Immense potential for employment and generation of foreign exchange.

Abundance of raw material and skilled man power.

World Class Institute like CLRI , FDDI in India

Current Business Model of Leather Industry



Current Business Model

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Learning from IT industries



Opportunities for the Entrepreneur in you

- Setting up Design Studios and offering design as a service
- Manufacturing and selling of tailor-made footwear for Diabetics, Obesity and other medical requirements
- Developing technology in Institutes like CLRI for making Green Leather and commercializing the same
- Emergence of E-Retailing platforms like Flipkart, Snapdeal etc offers great market place for budding entrepreneurs.

Converting Ideas into Businesses

- Industry leaders to handhold entrepreneurs by setting up a startup fund
- This fund will provide the seed capital for new project ideas
- An experienced mentor to guide the young entrepreneurs and also monitor their progress.

Thank You